



Virtual Conference | 30 Nov - 11 Dec 2021

16th

eLearning Forum Asia 2021

**Augmenting the Virtual Environment:
Technology | Innovation | Humanity**

Virtual Sponsorship Package



eLearning Forum Asia

The first eLearning Forum Asia (eLFAAsia) conference was held in 2006 in Hong Kong to promote and facilitate the sharing of knowledge and experience in the application of information technology to student learning. Since then, with the support from industry and service providers of eLearning applications and solutions, the Forums had been held annually in turn in Hong Kong, Taiwan, Mainland China, Singapore, and Thailand. Over the years, the Forum had been attracting an increasing level of participation from around the region and is fast becoming a major event for the Asian educational community. To facilitate the organizing of future Forums in different countries, eLearning Forum Asia (eLFAAsia) has now been registered as a non-profit organization in Hong Kong. To learn more about eLearning Forum Asia (eLFAAsia), please visit <http://elfasia.org/elfasia/>.

Sponsorship Opportunities

The virtual eLearning Forum Asia 2021 (“eLFA2021”) will be held from 30th November to 1st December 2021, at the Soegijapranata Catholic University (SCU), and will offer a variety of sponsorship opportunities to increase the visibility of your organization in the educational community:

| | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Sponsor |
|---|-------------------|-------------------|-------------------|-------------------|
| Description/Price | US\$ 5,000 | US\$ 4,000 | US\$ 3,000 | US\$ 2,000 |
| One 2-5 minutes video engagement at the virtual keynote presentation session | ✓ | | | |
| One 2-5 minutes video engagement at the virtual plenary presentation session | | ✓ | | |
| One 30 minutes virtual sponsor session | ✓ | ✓ | | |
| One 15 minutes virtual sponsor session | | | ✓ | |
| One virtual meeting room | ✓ | ✓ | ✓ | |
| Virtual spotlight between sessions | ✓ | ✓ | ✓ | ✓ |
| Recognition at the virtual conference's opening and closing | ✓ | ✓ | ✓ | ✓ |
| Company logo (with hyperlink to designated page) on conference website | ✓ | ✓ | ✓ | ✓ |
| Company logo (with hyperlink to designated page) on conference website | ✓ | ✓ | ✓ | ✓ |
| Promotional video on the conference website | ✓ | ✓ | ✓ | ✓ |
| Promotional text on the conference website | ✓ | ✓ | ✓ | ✓ |

Remarks:

1. The duration of Sponsor Session and the video engagement in keynote/plenary presentation session, is subject to final event program.
2. All sponsor sessions and video engagement in keynote/plenary sessions will be part of the formal conference program, and have to be reviewed and accepted by the event Organizing Committee (“OC”).
3. Should you have any questions regarding the above packages, please email us at sponsor2021@elfasia.org.

Platinum Sponsor

USD5,000

- A TWO to FIVE (2 - 5) minutes video engagement opportunity at the conclusion of one of the keynote presentations (duration is subject to final event programme).
- Opportunity to conduct ONE (1) Sponsor Session* (a 30-minute online oral presentation/workshop/video engagement; subject to final event program) on either day during the conference period. The Sponsor Session should focus on hands-on knowledge or case studies relevant to the conference's themes. Exact arrangement on the schedule is to be confirmed with the hosting university.
- ONE (1) virtual meeting room (up to 100 participants) can be allocated to sponsor throughout the conference period for meeting with delegates.
- A PowerPoint or short video (around 10 seconds) with company logo and name will be spotlighted in between sessions during conference period.
- Daily recognition as Platinum Sponsor at the conference's opening and closing.
- Logo recognition as Platinum Sponsor, with hyperlink to designated page, opportunity to include a short promotional video (30 seconds to 1 minute), and a 100-200 word description, and a URL on the sponsorship page of the conference website (subject to the website layout).

Gold Sponsor

USD4,000

- A TWO to FIVE (2 - 5) minutes video engagement opportunity at the conclusion of one of the plenary presentations (duration is subject to final event programme).
- Opportunity to conduct ONE (1) Sponsor Session* (a 30 minutes online oral presentation/workshop/video engagement; subject to final event program) on either day during the conference period. The Sponsor Session should focus on hands-on knowledge or case studies relevant to the conference's themes. Exact arrangement on the schedule is to be confirmed with the hosting university.
- ONE (1) virtual meeting room (up to 100 participants) can be allocated to sponsor throughout the conference period for meeting with delegates.
- A PowerPoint or short video (around 10 seconds) with company logo and name will be spotlighted in between sessions during conference period.
- Daily recognition as Gold Sponsor at the conference's opening and closing.
- Logo recognition as Gold Sponsor, with hyperlink to designated page, opportunity to include a short promotional video (30 seconds to 1 minute), and a 100-200 word description, and a URL on the sponsorship page of the conference website (subject to the website layout).

Silver Sponsor

USD3,000

- Opportunity to conduct ONE (1) Sponsor Session* (a 15-minute online oral presentation/ video engagement; subject to final event program) on either day during the conference period. The Sponsor Session should focus on hands-on knowledge or case studies relevant to the conference's themes. Exact arrangement on the schedule is to be confirmed with the hosting university.
- ONE (1) virtual meeting room (up to 100 participants) can be allocated to sponsor throughout the conference period for meeting with delegates.
- A PowerPoint or short video (around 10 seconds) with company logo and name will be spotlighted in between sessions during conference period.
- Daily recognition as Silver Sponsor at the conference's opening and closing.
- Logo recognition as Silver Sponsor, with hyperlink to designated page, opportunity to include a short promotional video (30 seconds to 1 minute), and a 100-200 word description, and a URL on the sponsorship page of the conference website (subject to the website layout).

Sponsor

USD2,000

- A PowerPoint or short video (around 10 seconds) with company logo and name will be spotlighted in between sessions during conference period.
- Daily recognition as Sponsor at the conference's opening and closing.
- Logo recognition as Sponsor in a prominent position on all conference marketing materials, including major marketing emails.
- Logo recognition as Silver Sponsor, with hyperlink to designated page, opportunity to include a short promotional video (30 seconds to 1 minute), and a 100-200 word description, and a URL on the sponsorship page of the conference website (subject to the website layout).

* *Each qualified sponsor (Platinum, Gold and Silver Sponsor status) will be invited to deliver one "Virtual Sponsor Session" on Day One or Day Two of the event. Exact schedule and length of presentation of the Sponsor Session is to be arranged by the hosting university, subject to the final event program. Typical session length may be 30 mins (Platinum and Gold Sponsor status) or 15 mins (Silver Sponsor status). Qualified sponsors will be able to make use of the Sponsor Sessions to:*

- a. Present best practices of their technologies and products. This can be done by an academic presenter, trainer, guest speaker or the sponsor*
- b. Conduct workshops*
- c. Host user group meetings where users can share their user experiences and feedback on the products or services which they are currently engaged with. Individual users may also include Professors or Scholars, etc., and or*
- d. Demonstrate their latest products/systems and allow attendees to have hands on experiences and ask questions during the demonstration.*

Note: *As the participants of eLFA includes practitioners and academic leadership, the presentations should focus on exemplar case studies of the use of technologies and adopting new pedagogies.*

Sponsorship Registration

- Please submit your SPONSORSHIP REGISTRATION FORM and video engagement/virtual sponsor session proposal (depending Platinum, Gold or Silver Sponsor status) to **sponsor2021@elfasia.org**. For the video engagement/virtual sponsor session proposal (depending Platinum, Gold or Silver Sponsor status), kindly send it to us **on or before 15 October 2021**.